

CSR PROJECT - LABEL STORY - GROUP 1

Pringles: Potato Cheats

The 1st draft for CSR label story

80% environmental damage. 100% blood, sweat and tears. Made in Indonesia by Hasan Suparmanputra, who dropped out of school, carrying 12 to 25 kilograms of palm fruits even on a rainy day with his parents and his younger sister. They needed to use operating heavy manual equipment to cut fruit from trees 20 meters tall. Working over 10 hours a day but they were below minimum wage, earning as little as US 2.50 a day. What's worse, his mother's right eye got hurt by paraquat, which is a toxic chemical used to plant palm trees. When other kids played in the playground, he couldn't do anything but keep working in the cruel environment.

Reference:

Palm Oil: Global brands profiting from child and forced labour. 30 November 2016. Accessed April 9, 2021.

<https://www.google.com.tw/amp/s/www.matataiwan.com/2017/03/08/human-rights-abuses-in-your-shopping-basket/amp/>

The 2nd draft for CSR label story

80% environmental damage. 100% blood, sweat and tears. Made in Indonesia by Hasan Suparmanputra, who dropped out of school, carrying 12 to 25 kilograms of palm fruits even on a rainy day with his younger sister and his parents. Hasan's job is to cut palm fruits from 20-meter tall trees; however, he is not provided with gloves, a helmet and safety harness to protect himself. Working over 10 hours a day, they are paid below minimum wage, earning as little as US 2.50 a day. What's worse, his mom can't work now because his mother's right eye got hurt by paraquat, a toxic chemical, when she sprayed it without protective goggles. The bag of potato chips in your hands is chipping away at the soul of me.

Reference:

Palm Oil: Global brands profiting from child and forced labour. 30 November 2016. Accessed April 9, 2021.

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THE SCRIPT FOR READER THEATER:

- CHARACTERS:

- **NARRATOR : Ava**
- **Hasan Suparmanputra : Christine**
- **Hasan's younger sister (Dinda) : Emma**
- **Hasan's mother(Yohanna) : Kiki**
- **Hasan's father : Emily**
- **The supervisor of palm tree plantation : Emily**

- **SETTING** : a muddy road, a palm tree plantation

(b.g)

NARRATOR: 80% environmental damage. 100% blood, sweat and tears. Made in Indonesia by Hasan Suparmanputra, who dropped out of school, carrying 12 to 25 kilograms of palm fruits even on a rainy day with his younger sister and his parents.

(b.g & bgm)

(In a heavy rain morning, Hasan walked with his parents and his sister on a muddy road. Hasan took a backpack which was used to be filled with palm fruits, instead of getting the schoolbag.)

-One day after dropping out of school one year

- **HASAN** : I want to go back to school. I don't want to go to work.

- **YOHANNA**: Nope! We all need to work, Otherwise, we can't earn a living.

- **HASAN** : It's not fair!!! And these palm fruits in my bag are so heavy. I'm so tired.

- **Hasan's father** : Stop complaining! We still have a lot of work to do. (coughing)

- **DINDA**: Ouch!

- HASAN : Are you okay? Did you just hurt yourself ?

- DINDA : The palm fruits are too heavy, and I just fell down. My elbow is bleeding...

- HASAN: Oh, my poor Dinda. Let me help you. Give me your bag.

- DINDA : Sorry, I'm a troublemaker.

- Hasan's father : Hurry up!!! Don't delay our work!

NARRATOR : (b.g) Hasan's job is to cut palm fruits from 12-meter tall trees; however, he is not provided with (b.g 3) gloves, a helmet and safety harness to protect himself. (b.g)

(After carrying the palm fruits, Hasan climbs of his own accord to reduce his father's load.)

- Hasan's father : HASAN, I'll climb up the tree to cut the palm fruits, and you have to catch them.

- HASAN: Let me do this for you. Don't you feel good ? You just stand under the tree and help me to catch the fruits.

-YOHANNA : You don't have gloves, helmet and safety harness, so you have to pay more attention.

- DINDA : Why don't we have safety equipment???

- YOHANNA: The boss doesn't care about our safety. He just wants to make money.

- DINDA : He is a bad guy! How can he treat us like that?
(shout to Hasan) Be careful, brother.

NARRATOR : Working over 10 hours a day, they are paid below minimum wage, earning as little as USD 2.50 a day. What's worse, his mom can't work now because his

mother's right eye got hurt by (b.g) paraquat, a toxic chemical, when she sprayed it without protective goggles. (b.g)

(When Yohanna went to the supervisor's office to get a salary, other family members were still working.)

- The supervisor of the palm tree plantation: Here, this is your whole family's pay, USD 10 dollars.

- YOHANNA: Thank you, boss.

- The supervisor of the palm tree plantation: All of you have to work harder. Recently, you haven't reached the target we set. If it happens again, I will fire your whole family.

- YOHANNA: Don't fire us, please. We are so sorry about that. We will work harder next time. Please give us one more chance.

- The supervisor of the palm tree plantation: Um hmm.....go away. (nod his head and wave his hand to let her go.) (b.g)

- Hasan's father : Dear, how much did we earn today?

- YOHANNA: Only ten dollars as usual.

- Hasan's father : What! Only ten dollars? That devil...

- YOHANNA: He even threatened that he would fire us if we don't reach the harvest target.

- HASAN: That's ridiculous!!!

- DINDA : He walks all over us. He is such a devil!

- YOHANNA : Ok, stop! We should go back to work. (She picks up the paraquat and starts to spray it.) (b.g)

- YOHANNA : Ahhhhhh~~~~~ My eyes...

- DINDA : What's wrong, mommy?????

- HASAN: Do you need to go to the hospital?

- YOHANNA : It's ok. We don't have that money for medical expenses.

- DINDA: Mommy.....(crying and feel scared)

- HASAN: But....(wanna say something back to his mom, but he agrees with what she says.)

NARRATOR: The bag of potato chips in your hands is chipping away at the soul

(b.g)

- DINDA: Of me.

- Hasan's father: Of me.

- YOHANNA: Of me.

- HASAN: Of me..... (sigh)